

Program Outcomes for the MBA Accounting Specialization

1. Demonstrate ability to select and use appropriate quantitative tools, including statistics and decision science, to enhance organizational decision-making.
2. Demonstrate an understanding of issues central to financial management of an organization and the ability to use financial tools and analysis to inform business decisions.
3. Demonstrate an understanding of the process of value creation by an organization and the ability to use concepts and processes of marketing and operations management to develop competitive advantage in specified business environments.
4. Demonstrate understanding of legal obligations and the ethical dilemmas faced by businesses and the ability to use related frameworks to inform organizational decision-making.
5. Demonstrate an understanding of domestic and global economic environments and the ability to use economic data to inform business decision-making.
6. Demonstrate an understanding of leadership dynamics and the ability to identify appropriate leader actions for enhancing individual, group, and system effectiveness in specified situations and environments.
7. Demonstrate an understanding of the central components and processes of strategic management and the ability to assess and create appropriate strategies for specified organizations in identified business environments.

Additional Program Learning Outcomes for Students specializing in Accounting*

- 1) Demonstrate an understanding of the principles for designing effective accounting information systems and the ability to use these principles to assess specified systems.
- 2) Demonstrate an understanding of the concepts of internal controls.
- 3) Demonstrate the ability to perform advanced accounting research using a variety of research tools and sources.
- 4) Demonstrate an understanding of the concepts unique to nonprofit and governmental accounting and the application of those concepts in accounting practice.

- 5) Demonstrate an understanding of the concepts of taxation of business entities and the impact of taxation on the financial decisions of specified business types.
- 6) Demonstrate an understanding of the accounting principles for consolidated entities and the preparation and analysis of related financial statements.