

## **Evaluation of the two tracks in Chaminade's Communication Major 1/06/10**

1. During Fall Semester 2009 the Communication faculty connected overall learning outcomes to all classes in the recently revised Communication tracks: Mass Communication and Integrated Marketing Communication.
2. The faculty in both tracks created a comprehensive exam for each track and decided on rubrics for evaluating capstone projects. These will be implemented for the Spring 2010 semester.
3. As part of the new curriculum, all majors are now required to do an Internship and be evaluated by their outside, professional supervisor. This measurement instrument was also revised and will be used as both an individual and program evaluation tool.
4. Since the curriculum has changed significantly as a result of on-going development and since majors in both tracks take their capstone courses in the Spring semester, these measures (the comprehensive exam and capstone evaluation) will take place in Spring 2010.