

LEARNING OUTCOMES FOR COMMUNICATION 101

After completion of Communication 101, the student will be able to

1. understand the human dimension of interpersonal communication: personification vs. objectification.
2. assess personal communication styles and develop effective verbal and nonverbal interpersonal communication skills.
3. apply active listening and response behaviors in interpersonal communication and group discussion.
4. use appropriate assertiveness and conflict resolution skills in both interpersonal and group discussion settings.
5. understand the dynamics of group discussion and develop effective individual and leadership roles for small group interactions.
6. understand and appreciate cultural differences in communication.
7. organize informative, persuasive and impromptu speeches which include the key elements of an effective speech: attention-getting opening, well-developed body, strong conclusion, clear transitions, and appropriate research data.
8. deliver speeches using an emphatic voice, a conversational style, meaningful eye contact, and appropriate facial and body gestures.
9. develop and effectively incorporate into a speech appropriate visual aids, including Powerpoint.