Indirect Measurements

1. **Course Evaluations**  
   Student response on course evaluations for all required courses to items #7 and #8 on the course evaluations: “I gained a significant amount of knowledge from this course” and "Overall I feel this was a good course." Mean response at 4.0 or above on the five-point scale where 1 = strongly disagree, 5 = strongly agree, and 4 = agree.

2. **Exit Survey**  
   Student responses to an exit survey conducted during the semester preceding graduation. This exit survey asks students about their subjective feelings vis-à-vis the program as a whole including the evaluation of the usefulness of individual core courses in the program.

Direct Measurements

1. **Capstone Course Case Study Project** (BU 402; required course for both international trade and international relations concentrations international studies majors). This course will be restructured to incorporate case studies tailored to assess the learning outcomes of students in both the international trade and international relations concentrations. The final case study presentation will be team-graded.

2. **End of Program Assessment**  
   A systematic program assessment in the form of a comprehensive examination is conducted during the semester preceding graduation. Conferment of the Bachelor’s degree with a major in International Studies is NOT contingent upon successful completion of the comprehensive examination which is used solely for program assessment purposes. International Trade students will also use the business internship (BU 487) for assessment evidence and reporting.